



Canadians feel government should focus foreign focus aid on a few countries to make a major difference (58%), not give a little aid to each country (30%)

Canadians are divided on whether we should focus aid on countries with greatest need (49%), or give priority to countries embracing democratic values (45%).

A Canadian Defence & Foreign Affairs Institute survey conducted by Innovative Research Group shows that a majority (58%) of Canadians want Canada to concentrate foreign aid on making a major difference in just a few countries. Only three-in-ten opt for giving smaller amounts of aid to more countries (30%).

However, Canadians have mixed feelings on which countries to focus on with 49% saying Canada should focus its aid on countries with the greatest need and 45% saying Canadian aid should help those countries that embrace important Canadian values such as free elections, a market economy, and a willingness to curb corruption in government.

Whatever countries receive Canadian aid, there is a strong consensus (70% agreement) that Canada has a moral obligation to help poor countries.

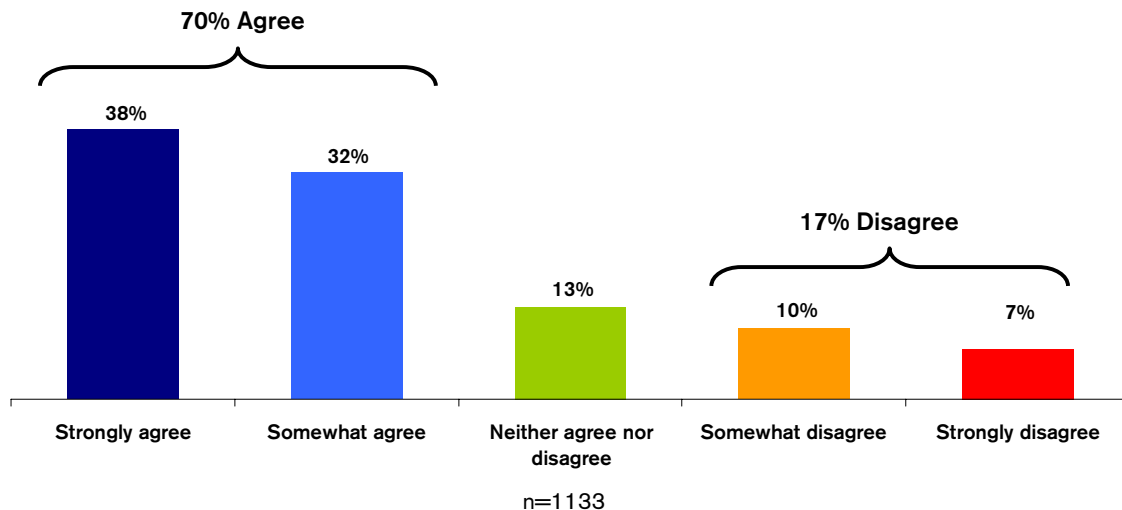
When it comes to the mechanics of aid, Canadians are not fully aware of who delivers foreign aid and are unsure about the continued use of CIDA. Only half (50%) are aware that the Canadian International Development Agency (CIDA) delivers aid on behalf of the government. While a plurality (43%) of Canadians support using CIDA to deliver foreign aid, almost as many (37%) are unsure as to whether the government should deliver foreign aid directly or continue to use CIDA.

Detailed Findings

Seven-in-ten (70%) Canadians feel we have a moral obligation to help poor countries

Seven-in-ten (70%) Canadians agree that Canada has a moral obligation to help poor countries, including four-in-ten (38%) Canadians who strongly agree. Just under one-in-five (17%) disagree that we have a moral obligation to help these countries.

Q Do you agree or disagree with the following statements: Canada has a moral obligation to help poor countries.



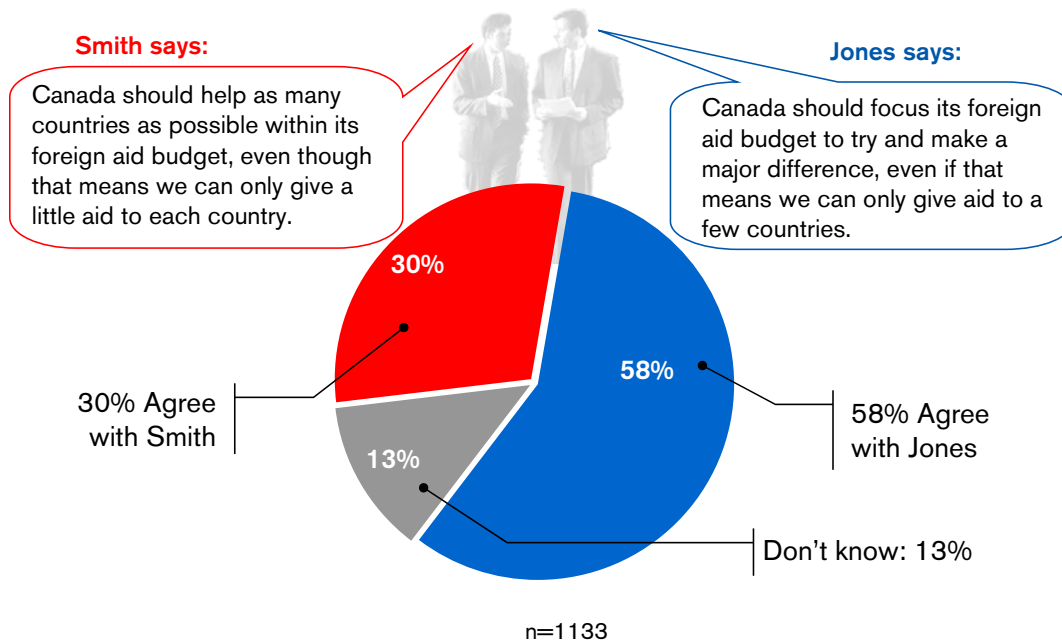
Note: 'Don't know' (1%) not shown

- Quebeckers (75%) are slightly more likely to agree that Canada has a moral obligation to help poor countries, although support is strong in all regions of the country.
- Women (73%) are slightly more likely to agree that Canada has a moral obligation than men (66%)
- All ages of Canadians support that Canada has a moral obligation, although Canadians 45 and older are the most likely to agree (45-64 and 65+: 73%).
- Francophones (80%) are much more likely to support the view than Anglophones (67%).
- Conservative voters (61%) are the least likely to agree that Canada has a moral obligation, although a strong majority exists across the board.

Government should focus foreign aid on a few countries to make a major difference (58%), not give a little aid to each country (30%)

Canadians prefer focused foreign aid over a scattergun approach in helping developing countries. Understanding that only so much money exists to address problems in foreign countries, six-in-ten (58%) agree that Canada should focus its foreign aid budget to try and make a major difference in a handful of countries. Only half as many Canadians (30%) agree that 'Canada should help as many countries as possible within its foreign aid budget, even though that means we can only give a little aid to each country'. Slightly more than one-in-ten (13%) are unsure which approach is best.

Q In foreign aid, there is only so much money to address a large number of problems in developing countries. Understanding this, which of the following statements comes closest to your own opinion?



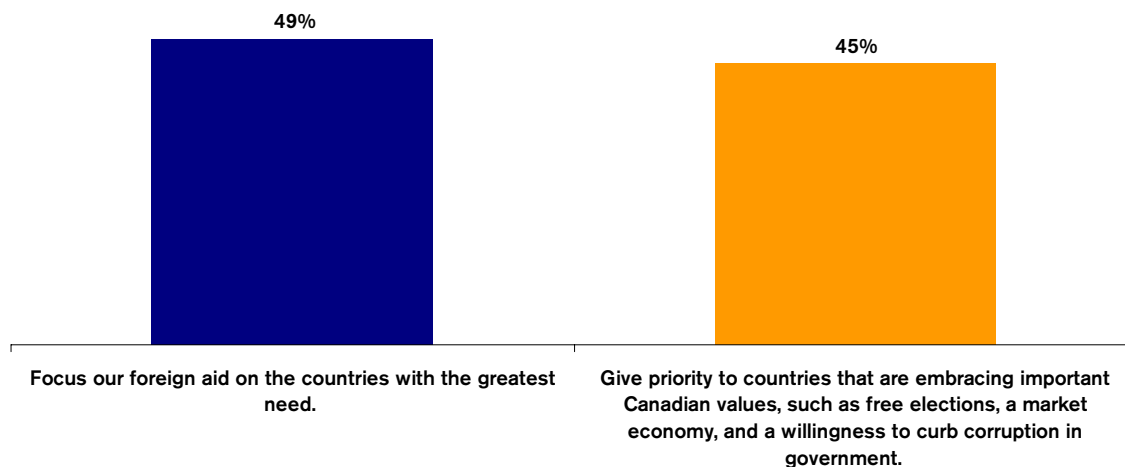
- Quebeckers (40%) are the most likely to support spreading Canada's aid to as many countries as possible. Albertans (20%) and those from the Prairies (16%) are the least likely to support the scattergun approach to foreign aid.
- Men (65%) are more likely than women (50%) to believe that Canada should focus its foreign aid on just a few countries.
- No significant gap emerges across age groups.
- A majority (60%) of Anglophones support focusing foreign aid, whereas slightly less than half of Francophones (47%) share this view.
- Conservative voters (61%) are slightly more supportive of a focused approach to foreign aid on a few countries than other voters, although a majority of all voters support focusing foreign aid.

Canadians divided on whether we should focus aid on countries with greatest need (49%), or give priority to countries with similar values (45%).

When it comes to our foreign aid priorities, Canadians are divided on whether we should focus on countries with the greatest need (49%) or those that embrace important Canadian values, such as free elections, a market economy, and a willingness to curb corruption in government (45%).

- Canadians from the Prairies (59%) are the most likely to support giving foreign aid to countries that embrace important Canadian values, whereas Atlantic Canadians (36%) are least likely to agree with this statement.
- Women (56%) are more likely than men (42%) to agree that Canada should focus its foreign aid on the countries with the greatest need.
- Canadians aged 65+ (51%) are slightly more likely to agree than other age groups that Canada should give priority to countries that are embracing important Canadian values.
- Francophones (57%) are more likely than Anglophones (47%) to agree Canada should focus its foreign aid on the countries with the greatest need.
- Conservative supporters (57%) are much more likely to agree than other Canadians (38% Liberal; 39% NDP) that we should give priority to countries that are embracing important Canadian values.

Q What should be the priority in terms of providing foreign aid? Should the Canadian government...



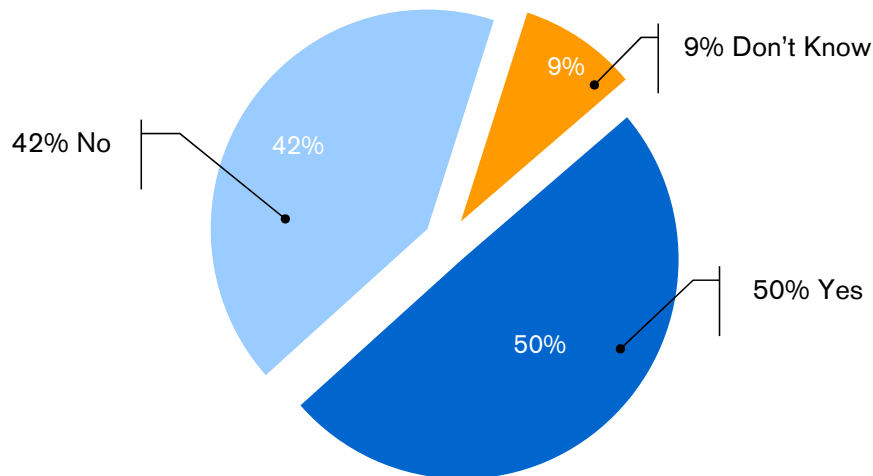
Note: 'Don't know' (6%) not shown

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Half (50%) aware of CIDA's role in foreign aid delivery, and support (43%) continued use of CIDA

Half of (50%) of Canadians are aware that the government of Canada does not deliver foreign aid directly to foreign countries, but instead uses an arms-length organization called the Canadian International Development Agency (CIDA).

Q Are you currently aware that the government of Canada does not deliver foreign aid directly to foreign countries, but instead uses an arms-length organization called the Canadian International Development Agency (CIDA)?

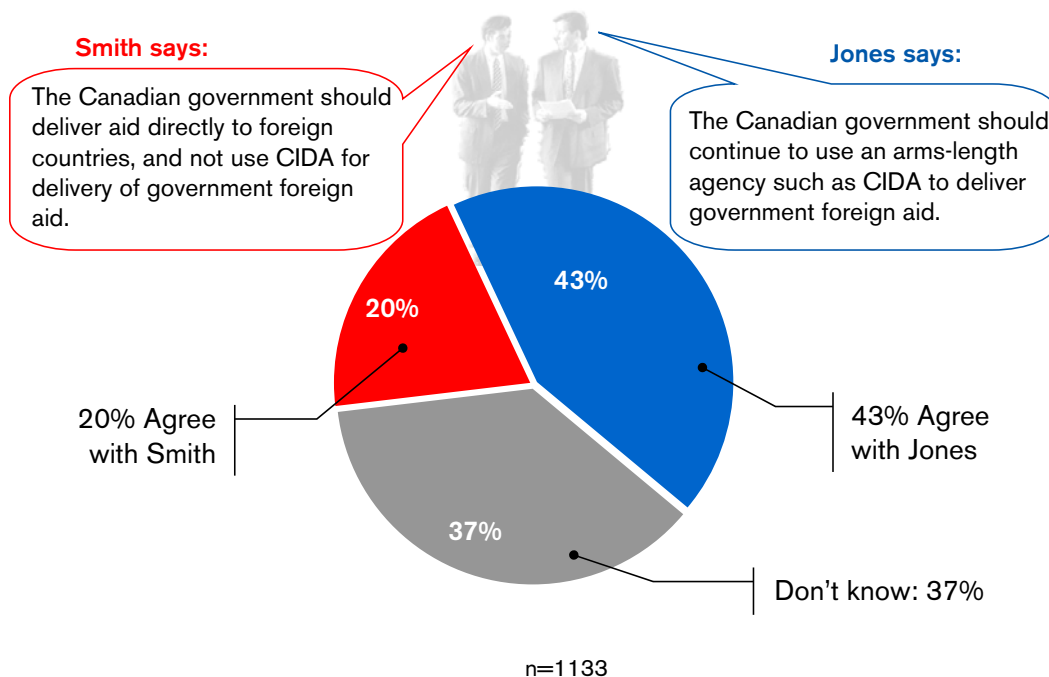


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- Canadians who live in the Prairies (65%) are more likely than those in other regions to be aware of CIDA's role in foreign aid delivery, while Albertans (40%) and Atlantic Canadians (41%) are the least likely to be aware of this.
- Men (57%) are more aware than women (43%) of CIDA's role in foreign aid delivery.
- Canadians aged 35-44 (39%) are the least aware that CIDA delivers foreign aid directly, compared to those in other age brackets (18-34: 51%; 45-64: 53%; 65+: 52%).
- Francophones (55%) are slightly more aware of CIDA's role than are Anglophones (48%).
- Bloc Quebecois supporters (68%) are more likely to be aware of CIDA's role than any other party, with only a minority of Conservative (44%) voters aware of how Canada delivers foreign aid.

Canadians generally support the continued use of CIDA in foreign aid delivery. When asked if Canada should deliver aid directly to foreign countries, and not use Canadian International Development Agency (CIDA), or to continue to use an arms-length agency such as Canadian International Development Agency (CIDA) to deliver government foreign aid, nearly half of Canadians (43%) chose CIDA. Only two-in-ten (20%) Canadians say that Canada should deliver foreign aid directly. A strong element of uncertainty exists though, as more than a third (37%) of Canadians are unsure which approach is best.

Q Which of the following statements comes closest to your own opinion?



- Residents of Quebec (55%) and Ontario (43%) are more likely than other Canadians to support the use of CIDA in foreign aid delivery.
- More men (50%) support the continued use of CIDA for foreign aid delivery than women (37%), although more women are unsure than men (44% women vs. 30% men) on this issue.
- Canadians aged 18-34 (48%) are the most likely to support the continued use of CIDA, while those aged 35-44 (35%) are the least likely to support it.
- Francophones (61%) are much more likely than Anglophones (38%) to agree that the Canadian government should continue to use an arms-length agency to deliver foreign aid.
- Voters for the Bloc Quebecois (63%) and the Liberals (51%) are most likely to support the continued use of CIDA to deliver foreign aid.

About This Survey

Innovative Research Group, Inc. (www.innovativeresearch.ca), a research and strategy firm with offices in Toronto and Vancouver, surveyed 1133 Canadians from its online Canada 20/20 panel. The survey was conducted between Wednesday, February 14th, and Monday, February 19th, 2007 and has a margin of error of $\pm 2.91\%$, 19 times out of 20. The data was weighted in accordance to the 2001 census. The portions of the survey mentioned above were commissioned by the Canadian Defence & Foreign Affairs Institute.

Attribution

In the first instance of mentioning the poll results the survey should be identified as a “Canadian Defence & Foreign Affairs Institute survey conducted by Innovative Research Group using their Canada 20/20 online panel”.

All subsequent mentions can use the convention “CDFAI/INNOVATIVE poll” or “the CDFAI poll” but not just “the INNOVATIVE poll”.

Spokesperson _____

David Bercuson

CDFAI.

Inc.

bercuson@ucalgary.ca

Phone Number: 403-969-3632

Spokesperson

Greg Lyle

Innovative Research Group

glyle@innovativeresearch.ca

Office Direct 416-642-6429

Questions Asked:

FAI1. Are you currently aware that the government of Canada does not deliver foreign aid directly to foreign countries, but instead uses an arms-length organization called the Canadian International Development Agency (CIDA)?

Yes	1
No	2
Don't know	98

FAI2. Which of the following statements comes closest to your own opinion?
[ROTATE 1 and 2]

The Canadian government should deliver aid directly to foreign countries, and not use Canadian International Development Agency (CIDA) for delivery of government foreign aid. 1

OR

The Canadian government should continue to use an arms-length agency such as Canadian International Development Agency (CIDA) to deliver government foreign aid. 2

Don't know 98

FAI3. In foreign aid, there is only so much money to address a large number of problems in developing countries. Understanding this, which of the following statements comes closest to your own opinion? [ROTATE 1 AND 2]

Canada should help as many countries as possible within its foreign aid budget, even though that means we can only give a little aid to each country. 1

OR

Canada should focus its foreign aid budget to try and make a major difference, even if that means we can only give aid to a few countries. 2

Don't know 98

FAI4. Do you agree or disagree with the following statement: Canada has a moral obligation to help poor countries.

1	Strongly agree
2	Somewhat agree
3	Neither agree nor disagree
3	Somewhat disagree
4	Strongly disagree
8	Don't know

FAI5. What should be the priority in terms of providing foreign aid? Should the Canadian government... [ROTATE 1 AND 2]

Focus our foreign aid on the countries with the greatest need.	1
OR	
Give priority to countries that are embracing important Canadian values, such as free elections, a market economy, and a willingness to curb corruption in government.	2
Don't know	98